

U.S. light-vehicle sales by nameplate, Dec. & 12 months 2010

Vehicles are domestic unless noted.

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	Dec. 2010	Dec. 2009	12 mos. 2010	12 mos. 2009
ASTON MARTIN car (I)*	92	95	1,104	1,109
1 series (I)	1,229	1,005	13,132	11,182
3 series (I)	10,067	8,963	100,910	90,960
5 series (I)	5,045	3,914	39,488	40,109
6 series (I)	70	203	2,418	3,549
7 series (I)	1,024	1,049	12,253	9,254
Z4 (D)	-	-	-	125
Total Z4	198	400	3,804	3,398
Total Z4	198	400	3,804	3,398
BMW division car (D)	-	-	-	125
BMW division car (I)	17,633	15,534	172,005	158,452
Total BMW division car	17,633	15,534	172,005	158,577
X3 (D)	-	-	-	-
X3 (I)	849	519	6,075	6,067
Total X3	849	519	6,075	6,067
X5	3,939	3,513	35,776	27,071
X6	859	562	6,257	4,787
BMW division truck (D)	4,798	4,075	42,033	31,858
BMW division truck (I)	849	519	6,075	6,067
Total BMW division truck	5,647	4,594	48,108	37,925
BMW division (D)	4,798	4,075	42,033	31,983
BMW division (I)	18,482	16,053	178,080	164,519
Total BMW division	23,280	20,128	220,113	196,502
Cooper S (I)	4,320	3,488	45,644	45,225
Total Mini car (I)	4,320	3,488	45,644	45,225
Rolls-Royce car (I)*	26	28	312	326
21.9179	19,051	217,961	204,128	
Total BMW Group car	5,647	4,594	48,108	37,925
BMW Group (D)	4,798	4,075	42,033	31,983
BMW Group (I)	22,828	19,570	224,036	210,070
BMW GROUP	27,626	23,645	266,609	242,053
300	1,503	4,452	37,116	38,066
Crossfire (I)	-	-	-	499
PT Cruiser	480	736	9,440	17,941
Sebring/200	1,369	4,437	38,585	27,460
Chrysler Division car (D)	3,352	9,625	85,141	84,007
Chrysler Division car (I)	-	-	-	499
Total Chrysler Division car	3,352	9,625	85,141	84,506
Aspen	-	32	30	5,996
Pacific	-	-	-	1,955
Town & Country	9,780	8,465	112,275	84,558
Total Chrysler Division truck	9,780	8,497	112,305	92,509
Chrysler Division (D)	13,132	18,122	197,446	175,516
Chrysler Division (I)	-	-	-	499
Total Chrysler Division	13,132	18,122	197,446	177,015
Avenger	3,510	3,799	50,923	38,922
Caliber	2,402	5,289	45,082	36,098
Challenger	3,330	2,536	36,791	25,852
Charger	2,205	6,273	75,397	60,651
Magnum	-	-	-	113
Viper	24	44	392	482
Total Dodge car	11,471	17,941	208,585	162,118
Caravan/Grand Caravan	14,266	8,563	103,323	90,666
Durango	361	29	572	3,521
Journey	3,830	6,672	49,577	53,826
Nitro	1,242	1,208	22,618	17,443
Total Dodge truck	20,919	16,672	175,000	165,456
Total Dodge	32,390	34,613	383,675	327,574
Dakota	1,029	618	13,047	10,690
Ram	23,241	12,014	199,652	177,268
Sprinter	-	-	253	7,154
Total Ram truck	24,270	12,978	212,952	195,112
Total Dodge/Ram	56,660	47,591	596,627	522,686
Commander	79	1,634	8,115	12,655
Compass	375	913	15,894	11,739
Grand Cherokee	12,753	4,097	84,635	50,328
Liberty	5,009	4,609	49,564	43,503
Patriot	4,467	2,759	38,620	31,432
Wrangler	8,227	6,798	94,310	82,044
Total Jeep truck	30,910	20,810	291,138	231,701
Total Chrysler Group car	14,823	27,566	293,726	264,624
Total Chrysler Group truck	85,879	58,957	791,485	684,778
Chrysler Group (D)	100,702	86,523	1,085,211	930,403
Chrysler Group (I)	-	-	-	499
CHRYSLER GROUP	100,702	86,523	1,085,211	931,402
Maybach car (I)*	5	6	63	66
B class (I)	-	-	-	-
C class (I)	4,924	4,849	58,785	52,427
CL (I)	139	53	1,035	1,220
CLK (I)	-	219	585	7,150
CLS (I)	250	87	2,135	2,527
E class (I)	5,638	5,437	60,922	43,072
S class (I)	969	1,165	13,608	11,199
SL (I)	173	245	2,385	4,025
SLR (I)	114	117	1,990	2,566
SLK (I)*	-	-	-	110
SLS (I)	-	49	499	-
Total Mercedes-Benz car (I)	12,256	12,182	141,942	124,296
G class (I)	84	73	919	662
GL	2,026	1,894	19,943	15,012
GLK (I)	1,684	2,372	20,946	21,944
M class	3,783	3,343	29,698	25,799
R class	257	171	2,937	2,825
Sprinter	1,379	-	8,559	-
Mercedes-Benz truck (D)	7,445	5,408	61,137	43,636
Mercedes-Benz truck (I)	1,768	2,445	21,865	22,606
Total Mercedes-Benz truck	9,213	7,853	83,002	66,242
Mercedes-Benz (D)	7,445	5,408	61,137	43,636
Mercedes-Benz (I)	14,024	14,627	163,807	146,902
Total Mercedes-Benz	21,469	20,035	224,944	190,538
ForTivo (I)	570	864	5,927	14,595
Total Smart USA car (I)	570	864	5,927	14,595
Total Daimler AG car	12,831	13,052	147,922	138,951
Total Daimler AG truck	9,213	7,853	83,002	66,242
Daimler AG (D)	7,445	5,408	61,137	43,636
Daimler AG (I)	14,599	15,497	169,797	161,563
DAIMLER AG	22,044	20,905	230,934	205,199
FERRARI car (I)*	120	123	1,440	1,467
FIAT USA	-	-	-	-
Crown Victoria	3,302	2,638	33,722	33,255
Fiesta	5,212	-	23,273	-
Focus	12,742	14,205	172,421	160,433
Fusion	22,629	18,852	219,219	180,671
Mustang	5,452	6,527	73,716	66,623
Taurus	5,655	7,256	68,859	45,617
Total Ford division car	54,992	49,478	591,210	486,599
E-series/Club Wagon	1,366	1,912	23,799	20,948
E-series van	8,408	6,644	84,459	64,787
Edge	11,292	9,463	116,637	87,544
Escape	16,891	19,156	191,026	154,000
Expedition	3,141	5,556	37,336	31,655
Explorer	10,099	6,610	60,687	52,190
F series	54,888	48,209	528,349	413,625
Flex	2,279	4,634	34,227	38,717
Ranger	4,271	4,503	55,364	55,600
Taurus X	-	56	12	6,106
Transit Connect (I)	2,811	1,992	27,405	8,834
Ford division truck (D)	115,935	106,745	1,133,896	945,220
Ford division truck (I)	2,811	1,992	27,405	8,834
Total Ford division truck	118,746	108,737	1,161,301	954,054
Ford division (D)	170,927	156,223	1,725,106	1,431,819
Ford division (I)	2,811	1,992	27,405	8,834
Total Ford division	173,738	158,215	1,752,511	1,440,653
MKS	1,193	1,787	14,417	17,174
Town Car	600	1,866	11,264	11,375
MKZ	2,502	2,190	22,535	22,081
Total Lincoln car	4,295	5,843	48,216	50,330
Mark LT	-	-	-	147
MKT	638	858	7,435	2,580
MKX	2,261	2,006	21,932	21,493
Navigator	866	1,758	8,245	8,057
Total Lincoln truck	3,765	4,624	37,612	32,217
Total Lincoln	8,060	10,467	85,828	82,847
Grand Marquis	3,293	3,482	28,543	24,783
Milan	2,278	2,328	28,912	27,403
Sable	-	64	37	6,256
Total Mercury car	5,571	5,874	57,492	58,442
Mariner	2,302	2,883	29,912	25,689
Mountaineer	520	624	5,791	6,168
Total Mercury truck	2,822	3,507	35,703	33,857
Total Mercury	8,393	9,381	93,195	92,299
Total L-M car	9,866	11,717	105,708	109,072
Total L-M truck	6,587	8,131	73,315	66,074
Total L-M	16,453	19,848	179,023	175,146
Ford/Lincoln/Mercury car	64,858	61,195	696,918	596,671
Ford/Lincoln/Mercury truck	125,333	116,888	1,234,616	1,020,128
Total Ford/Lincoln/Mercury	190,191	178,083	1,931,534	1,616,799
30 series (I)	-	265	2,682	4,267
40 series (I)	-	603	3,806	7,957
50 series (I)	-	116	1,240	2,155
60 series (I)	-	25	25	5,895
70 series (I)	-	934	7,938	12,811
80 series (I)	-	751	4,858	8,331
Total Volvo car (I)	2,694	20,629	41,416	41,416
XGO (I)	-	1,380	6,463	9,262
XGO (I)	-	1,564	5,433	10,757
Total Volvo truck (I)	2,944	11,896	20,019	20,019
Total Volvo (I)	5,638	32,525	61,435	61,435
Total Ford Motor Co. car	64,858	63,889	717,547	637,087
Total Ford Motor Co. truck	125,333	119,812	1,246,512	1,040,147
Ford Motor Co. (D)	187,380	176,071	1,904,129	1,606,965
Ford Motor Co. (I)	2,811	7,630	59,930	70,269
FORD MOTOR CO.†	190,191	183,701	1,964,059	1,677,234
LaCrosse	5,140	4,581	61,178	27,818
Lucerne	2,262	2,207	26,459	31,292
Regal (I)	3,059	-	12,326	-
Buick car (D)	7,402	6,788	87,837	59,110
Buick car (I)	3,509	-	12,326	-
Total Buick car	10,911	6,788	99,963	59,110
Encore	6,634	5,449	55,426	43,156
Rendezvous	-	-	-	4
Terraza	-	-	-	3
Total Buick truck	6,634	5,449	55,426	43,196
Buick (D)	14,036	12,237	143,063	102,306
Buick (I)	3,059	-	12,326	-
Total Buick	17,095	12,237	155,389	102,306
CTS	5,171	4,180	45,656	38,817
DTs	1,538	1,901	18,640	17,330
STS	329	360	4,473	6,037
XLR	1	43	188	787
Total Cadillac car	7,039	6,484	68,957	62,971
Escalade	2,286	2,137	16,118	16,873
Escalade EXT	1,262	875	8,674	5,588
Escalade ESV	266	263	2,082	2,423
SRX	5,865	4,986	51,094	20,237
Total Cadillac truck				

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LAMBORGHINI car (I)*	27	30	324	353				
LOTUS car (I)*	55	60	660	720				
MASERATI car (I)	180	115	1,897	1,273				
Mazda2 (I).....	834	-	3,021	-				
Mazda3 (I).....	9,023	7,981	106,353	96,466				
Mazda6.....	3,415	2,596	35,662	34,866				
MX-5 Miata (I).....	352	464	6,370	7,917				
RX-8 (I).....	95	128	1,134	2,217				
Mazda car (D).....	3,415	2,596	35,662	34,866				
Mazda car (I).....	10,304	8,573	118,878	106,600				
Total Mazda car	13,719	11,169	152,540	141,466				
B series.....	-	2	10	573				
CX-7 (I).....	3,413	2,578	28,788	20,583				
CX-9 (I).....	3,292	2,637	28,908	21,132				
Mazda5 (I).....	791	1,622	15,683	18,488				
Tribute.....	264	247	3,637	5,525				
Mazda truck (D).....	264	249	3,647	6,098				
Mazda truck (I).....	7,496	6,837	73,379	60,203				
Total Mazda truck	7,760	7,086	77,026	66,301				
Mazda (D).....	3,679	2,845	39,309	40,964				
Mazda (I).....	17,800	15,410	190,257	166,803				
MAZDA	21,479	18,255	229,566	207,767				
Eclipse.....	149	189	2,898	4,262				
Eclipse Spyder.....	59	89	1,384	2,410				
Galant.....	680	1,600	11,492	11,740				
Lancer (I).....	1,655	1,338	21,416	20,117				
Mitsubishi car (D).....	918	1,845	15,774	18,412				
Mitsubishi car (I).....	1,655	1,338	21,416	20,117				
Total Mitsubishi car	2,573	3,183	37,190	38,529				
Endeavor.....	217	196	4,294	3,228				
Montero (I).....	-	-	-	2				
Outlander (I).....	1,112	978	12,500	10,283				
Outlander Sport (I).....	972	-	1,690	-				
Raider.....	-	-	9	1,944				
Mitsubishi truck (D).....	217	196	4,303	5,172				
Mitsubishi truck (I).....	2,084	978	14,190	10,285				
Total Mitsubishi truck	2,301	1,174	18,493	15,457				
Mitsubishi (D).....	1,135	2,041	20,077	23,584				
Mitsubishi (I).....	3,739	2,816	35,666	30,402				
MINISUBISHI	4,874	4,857	55,683	53,986				
G (I).....	7,073	5,167	58,143	47,174				
M (I).....	1,741	808	14,618	8,501				
Total Infiniti car (I)	8,814	5,975	72,761	55,675				
EX (I).....	903	901	8,312	7,950				
FX (I).....	1,175	1,096	10,420	11,024				
QX56.....	1,610	1,136	11,918	6,440				
Infiniti truck (D)	1,610	1,136	11,918	6,440				
Infiniti truck (I)	2,078	1,997	18,732	18,974				
Total Infiniti truck	3,688	3,133	30,650	25,414				
Infiniti (D).....	1,610	1,136	11,918	6,440				
Infiniti (I).....	10,892	7,972	91,493	74,649				
Total Infiniti	12,502	9,108	103,411	81,089				
350/370Z (I).....	726	924	10,215	13,117				
Altima.....	23,016	18,643	229,263	203,568				
Cube (I).....	1,085	3,057	22,968	21,471				
GT-R (I).....	38	119	877	1,534				
Leaf (I).....	19	-	19	-				
Maxima.....	4,462	5,420	60,569	53,351				
Sentra.....	10,780	6,192	94,065	82,706				
Versa.....	10,201	6,809	99,705	82,906				
Nissan Division car (D)	48,459	37,064	483,602	422,531				
Nissan Division car (I)	1,868	4,100	34,079	36,122				
Total Nissan Division car	50,327	41,164	517,681	458,653				
Armada.....	2,257	1,638	19,344	9,903				
Frontier.....	3,783	2,988	40,427	28,415				
Juke (I).....	3,163	-	8,639	-				
Murano (I).....	4,829	5,502	53,999	52,546				
Pathfinder.....	2,462	2,314	21,438	18,341				
Quest.....	-	127	177	8,437				
Rogue (I).....	10,363	6,551	99,515	77,222				
Titan.....	2,148	2,148	29,916	29,916				
Xterra.....	1,851	1,864	20,523	16,455				
Nissan Division truck (D)	12,546	11,079	125,325	100,593				
Nissan Division truck (I)	18,355	12,053	162,153	129,768				
Total Nissan Division truck	30,901	23,132	287,478	230,361				
Nissan Division (D).....	61,005	48,143	608,927	523,124				
Nissan Division (I).....	20,223	16,153	196,232	165,890				
Total Nissan Division	81,228	64,296	805,159	689,014				
Total Nissan N.A. car	59,141	47,139	590,442	514,328				
Total Nissan N.A. truck	34,589	26,265	318,128	255,775				
Nissan N.A. (D)	62,615	49,279	620,845	529,564				
Nissan N.A. (I)	31,115	24,125	287,725	240,539				
NISSAN N.A.	93,730	73,404	908,570	770,103				
Boxster (I).....	137	138	2,177	1,909				
911 Carrera/Carrera 4 (I).....	509	544	5,737	6,639				
Cayman (I).....	112	208	1,322	1,966				
Panamera (I).....	700	700	1,247	1,247				
Total Porsche car (I)	1,458	1,411	16,977	11,961				
Cayenne (I).....	1,109	707	8,343	7,735				
Total Porsche truck (I)	1,109	707	8,343	7,735				
PORSCHE	2,567	2,118	25,320	19,696				
9-3 (I).....	815	-	4,032	-				
9-5 (I).....	259	-	727	-				
Total Saab car (I)	1,074	-	4,759	-				
9-7X.....	-	-	78	-				
Total Saab truck	-	-	78	-				
Saab Cars N.A. (D)	-	-	78	-				
Saab Cars N.A. (I)	1,074	-	4,759	-				
SAAB CARS N.A.	1,074	-	4,837	-				
Forester (I).....	8,068	7,223	85,800	77,781				
Impreza (I).....	4,259	3,647	44,395	46,611				
Legacy.....	3,884	3,620	38,725	30,974				
Outback.....	10,236	8,376	93,148	55,356				
Subaru car (D)	14,140	11,996	131,873	96,330				
Subaru car (I)	12,327	10,870	129,475	124,392				
Total Subaru car	26,467	22,866	261,348	220,722				
Tribeca.....	227	208	2,472	5,930				
Total Subaru truck	227	208	2,472	5,930				
Subaru (D).....	14,367	12,204	134,345	92,260				
Subaru (I).....	12,327	10,870	129,475	124,392				
SUBARU	26,994	23,074	263,820	216,652				
Aerio/SX4 (I).....	1,226	1,119	11,606	20,708				
Forenza/Reno (I).....	-	2	12	3,769				
Kizashi (I).....	869	71	6,138	71				
Verona (I).....	-	-	-	1				
Total Suzuki car (I)	2,095	1,192	17,756	24,549				
Equator.....	131	54	1,447	2,221				
Grand Vitara (I).....	417	517	4,478	7,565				
XL7 (D).....	4	-	313	4,368				
XL7 (I).....	-	-	-	2				
Total XL7/XL7.....	4	122	313	4,361				
Suzuki truck (D)	135	176	1,760	6,579				
Suzuki truck (I)	417	517	4,478	7,567				
Total Suzuki truck	552	693	6,238	14,146				
Suzuki (D).....	135	176	1,760	6,579				
Suzuki (I).....	2,512	1,709	22,234	32,116				
SUZUKI	2,647	1,885	23,994	38,695				
THINK	-	-	-	-				
ES (I).....	5,469	6,531	48,662	48,485				
GS (I).....	777	1,063	7,069	7,430				
HS (I).....	1,121	1,980	10,663	6,699				
IS (I).....	3,782	4,153	34,129	38,077				
LS (I).....	1,516	2,085	12,275	11,324				
SC (I).....	13	50	328	720				
Total Lexus car (I)	12,878	15,862	113,106	112,745				
GX (I).....	2,246	502	16,450	6,235				