

Mazda North American Operations



December 11, 2006

To: All Mazda Dealers
From: Dave Zuchowski
Subject: 2007 Mazda CX-9 December Orders

The launch of the highly anticipated, all-new 7-passenger Mazda CX-9 remains on track and plans to deliver vehicles to dealerships in early 2007 are moving forward.

We would like to notify you that the CX-9 Dealer Orders for December and January production have been modified slightly to address a delay in availability of the Power Lift Gate (PLG) feature. Vehicles equipped with the Touring Assistance and Grand Touring Assistance Packages have been changed to a revised Touring and Grand Touring Navigation Package which excludes the PLG feature but still contains highly desired Navigation System and Rear Camera features.

The Power Lift Gate will not be available during the first few months of production so we created these new Touring and Grand Touring Navigation Packages for limited early production knowing that customers will want well equipped vehicles available at launch. Your December orders were switched to the new Navigation Package based on the initial Assistance Package order.

For example, a Grand Touring with RSES, GT Assistance Package, and Tow Package has been switched to a Grand Touring with RSES, GT Navigation Package, and Tow Package. The only difference between the Assistance Packages and the Navigation Packages is the Power Lift Gate. As mentioned above, vehicles equipped with the Assistance Packages will be available later in 2007.

We regret any inconvenience this change may have caused. Thank you very much for your understanding and for your efforts in a successful CX-9 launch.

Best Regards,

A handwritten signature in black ink that reads 'D. Zuchowski'.

David Zuchowski
Vice President, Sales & Field Operations